



(PTY) LTD
COOL ICE AIRCONS

COMPANY PROFILE:

COMPANY REG NO.: 2017/073 348/07

VAT NO.: 4700 277 033

817 Beyers Street, Rietfontein

Pretoria

Gauteng

info@cooIceair.co.za

<https://www.cooliceair.co.za>

SAMSUNG

Midea

Jet-Air®

Alliance

YORK®

INFINITY

LG Air Care
Life's Good

DB
DUNHAM-BUSH

Carrier

DAIKIN
AIR CONDITIONING

EXECUTIVE SUMMARY

COOL ICE AIRCONS (PTY) LTD IS A LEADING AIR CONDITIONING COMPANY IN GAUTENG, SOUTH AFRICA. WE OPERATE THROUGHOUT THE WHOLE OF GAUTENG AND SURROUNDING AREAS. WE PROVIDE UNBEATABLE AIR CONDITIONER PRICES COUPLED WITH THE HIGHEST QUALITY AIR CONDITIONING PRODUCT AND SERVICE TO ALL OUR CLIENTELE.

BY KEEPING OUR FOCUS ON ENVIRONMENTALLY -FRIENDLY AIR CONDITIONING PRODUCTS AND ENERGY - EFFICIENT AIR CONDITIONERS WE NEVER FAIL TO MEET THE REQUIREMENTS AND NEEDS OF OUR DOMESTIC, CORPORATE AND INDUSTRIAL AIR CONDITIONING CLIENT.

WE PRIDE OURSELVES IN DELIVERING THE MOST RELIABLE, MOST COST-EFFECTIVE AIR CONDITIONING SERVICE IN A VERY COMPETITIVE MARKET THROUGHOUT THE WHOLE OF GAUTENG AND SURROUNDING AREAS. COOL ICE AIRCONS (PTY) LTD PROVIDES VARIOUS HEATING AND COOLING AIR CONDITIONER SOLUTIONS IN ORDER TO KEEP YOU COMFORTABLE.

Cool Ice Aircons (Pty) Ltd supply and install quality air-conditioning for heating and cooling, ventilation, refrigeration and the dehumidification of indoor air for thermal comfort in:

- **Low-Rise Residential buildings**, including family houses, duplexes, simplexes, granny flats, estate and retirement homes and small apartment buildings
- **High-Rise Residential buildings**, such as tall dormitories and apartment blocks,
- **Retail shops**, those requiring refrigeration equipment for product purposes,
- **Recreational**, caravans, mobile homes and boats, night clubs and gyms, etc.
- **Commercial buildings**, which are built for commerce, including offices, malls, banking institutions, pharmacies, shopping centres, restaurants, hotels and B&B's, data centres & server rooms, airports, etc.
- **Institutional buildings**, which includes hospitals – operating theatres and neonatal wards, clinics, laboratories, governmental buildings, academic institutions – universities, training centres and schools, churches and places of worship etc.
- **Industrial spaces**, such as warehouses and factories where thermal comfort of workers is desired and cooling of equipment is required,

Our services

Cool Ice Aircons (Pty) Ltd is known for:

- its highest level of commitment to service and quality,
- building relationships with all stakeholders based on trust, integrity and delivery, through our fundamental business principles of quality and value for money,
- The installation of small, medium and large air-conditioning, refrigeration and ventilation systems, including completely personalised turnkey solutions for the residential, commercial, agricultural, governmental and industrial sectors,
- Customising contracts according to individual requirements and specific needs.

THE COMPANY

Operational Structure

The business is separated into two specific divisions, namely Contracting and Retail. The contracting division focuses on the installation and revamping of large air-conditioning and refrigeration applications. The retail division focuses on the sale of air-conditioning and refrigeration units, mostly to the domestic market and small to medium sized commercial operations, and the Service and Repair (S&R) of both large and small air-conditioning and refrigeration applications.

Locations

- The company is based in Pretoria, Gauteng.
- The contact details:
 - Email: info@cooliceair.co.za
 - Tel : 074 683 6722 or 074 995 9149
- The company trades out of Pretoria.
- The company undertakes contracts and provides on-going maintenance and service to its customers throughout the province.
- Cool Ice Aircons (Pty) Ltd is centrally located in the Pretoria area. We offer our services to clients within a radius of 350km.

OUR TEAM

The company has highly skilled staff.

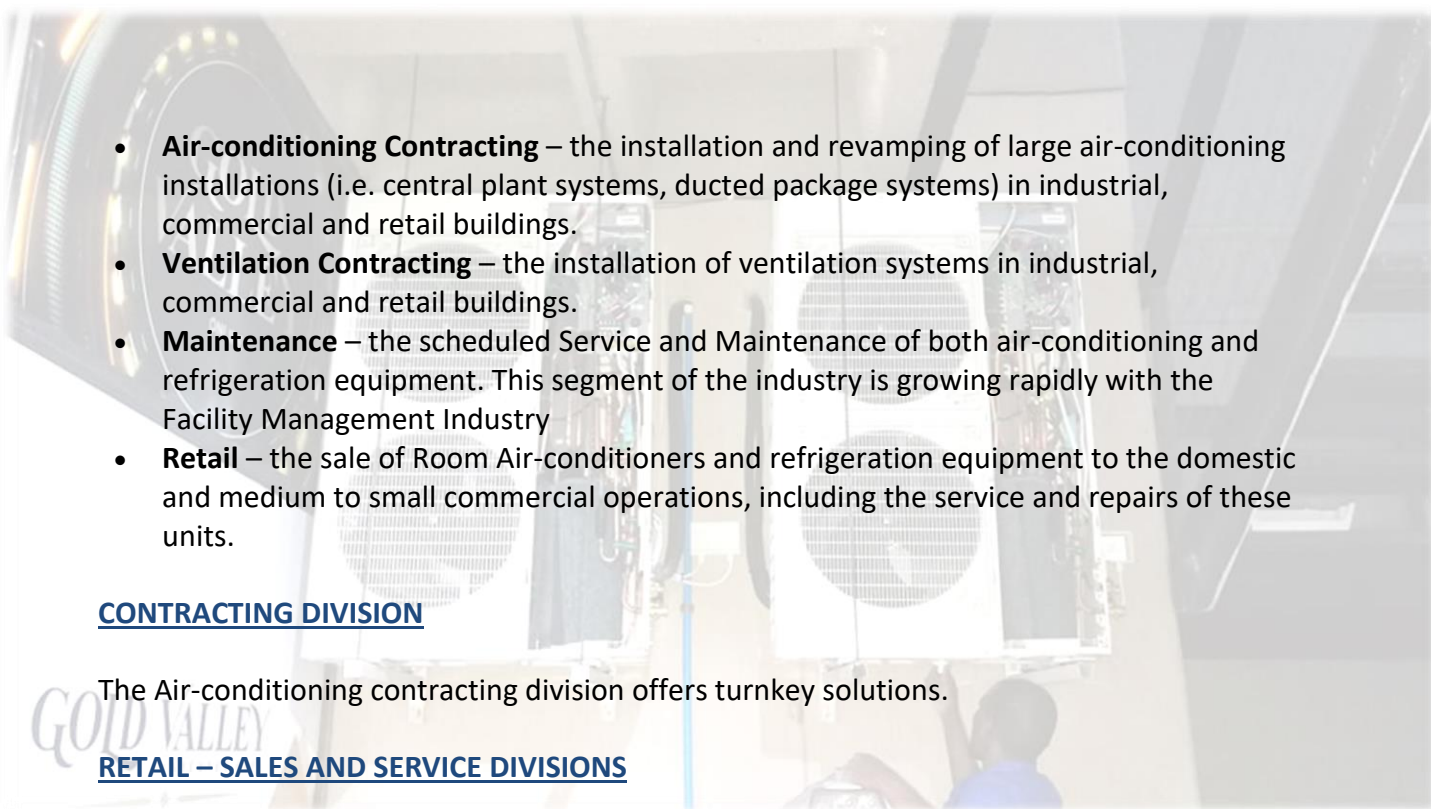
Management of Cool Ice Aircons (Pty) Ltd:

- **Devan Nienaber** – Operations & Technical Manager. Is a qualified technician. Owner, General Manager & Sales Manager.
 - **Helene Nienaber** – Administration and Finances
 - Other Staff
- We have 3 company vehicles all with two qualified **technicians: Sabelo Nkosi, Justice Magoro, Philamon Monvemoratho**

PRODUCTS AND SERVICES

Nature of Business

The Cool Ice Aircons (Pty) Ltd brand is a strong and a well-known business in Pretoria. The company with its associated brand is one of the larger players in the Heating, Ventilation and Air-conditioning and Refrigeration (HVACR) Industry in Pretoria and has exposure in the following major segments:

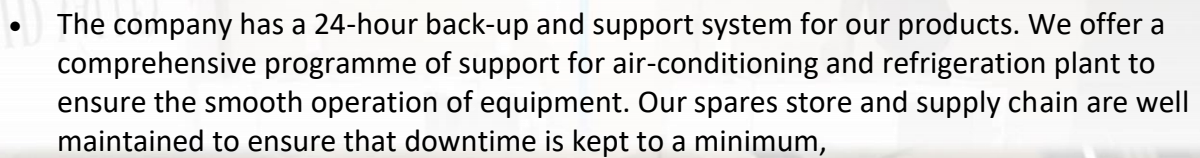
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- **Air-conditioning Contracting** – the installation and revamping of large air-conditioning installations (i.e. central plant systems, ducted package systems) in industrial, commercial and retail buildings.
 - **Ventilation Contracting** – the installation of ventilation systems in industrial, commercial and retail buildings.
 - **Maintenance** – the scheduled Service and Maintenance of both air-conditioning and refrigeration equipment. This segment of the industry is growing rapidly with the Facility Management Industry
 - **Retail** – the sale of Room Air-conditioners and refrigeration equipment to the domestic and medium to small commercial operations, including the service and repairs of these units.

CONTRACTING DIVISION

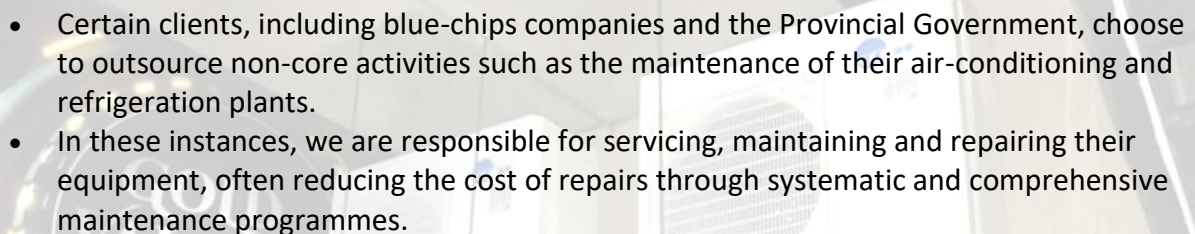
The Air-conditioning contracting division offers turnkey solutions.

RETAIL – SALES AND SERVICE DIVISIONS

Our product support

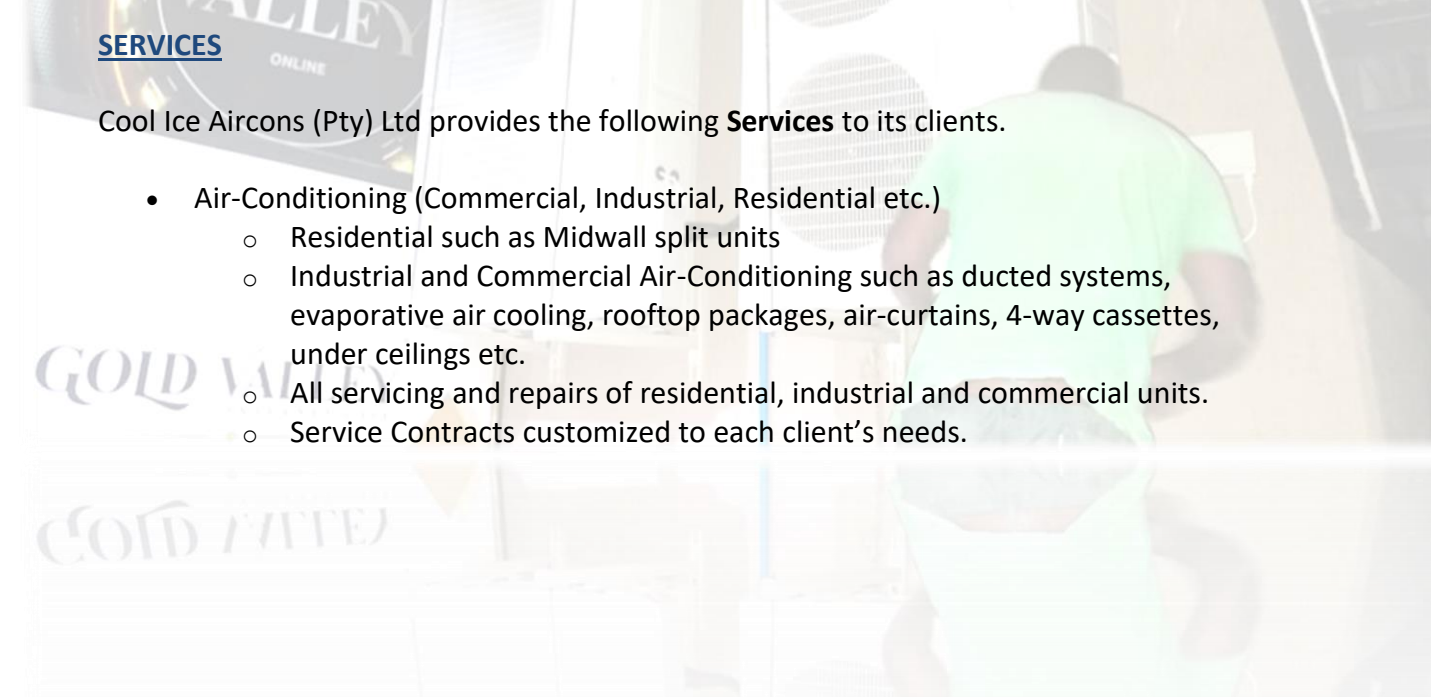
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- The company has a 24-hour back-up and support system for our products. We offer a comprehensive programme of support for air-conditioning and refrigeration plant to ensure the smooth operation of equipment. Our spares store and supply chain are well maintained to ensure that downtime is kept to a minimum,

Outsourcing

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- Certain clients, including blue-chips companies and the Provincial Government, choose to outsource non-core activities such as the maintenance of their air-conditioning and refrigeration plants.
 - In these instances, we are responsible for servicing, maintaining and repairing their equipment, often reducing the cost of repairs through systematic and comprehensive maintenance programmes.

SERVICES

Cool Ice Aircons (Pty) Ltd provides the following **Services** to its clients.

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- Air-Conditioning (Commercial, Industrial, Residential etc.)
 - Residential such as Midwall split units
 - Industrial and Commercial Air-Conditioning such as ducted systems, evaporative air cooling, rooftop packages, air-curtains, 4-way cassettes, under ceilings etc.
 - All servicing and repairs of residential, industrial and commercial units.
 - Service Contracts customized to each client's needs.

SUPPLIES

Cool Ice Aircons (Pty) Ltd provides the following **Supplies** to its clients.

- Any Air-Conditioning unit
- Air-Conditioning tools
- Piping & Isolation
- Arma-Flex
- Ducts
- Extractors
- Ventilation

KEYS TO SUCCESS

Cool Ice Aircons (Pty) Ltd's keys to success are comprised of the following factors:

- Many relationships among the commercial, industrial and municipal community.
- Impeccable and unique workmanship.
- Retaining high-quality, on-site management.
- Ensuring estimates on price and completion dates are as accurate as possible.
- Track the progress of each project to ensure the scope cost and schedule of each is maintained
- Excellent safety standards & records.

Businesses past achievements and strengths

Cool Ice Aircons (Pty) Ltd's chooses to build relationships with reputable companies. We are compliant with all government requirements.

Occupational Health And Safety Policy

All employees who form part of Cool Ice Aircons (Pty) Ltd are important. They are important to the company and to their families. Every worker has the right to a safe, healthy working environment and the right to return home every day healthy and without injury. We should all strive for a safe and healthy workplace.

Every employee is responsible for carrying out his work in a safe and healthy manner for himself and for his fellow workers and for our clients

Cool Ice Aircons (Pty) Ltd safety policy includes SHE objectives and targets from risk assessment, SHE safety plan, awareness and promotion of SHE through morning talks.

Quality Policy

- We have experienced and trained personnel who perform their functions and duties to the highest degree.
- We have the latest equipment required in our field, which is well maintained and suitably qualified and experienced operators to match.
- All work is fully supervised, and our staff have been given the authority and responsibility for ensuring that the requirements of quality service are implemented and maintained.

Cool Ice Aircons (Pty) Ltd Quality Policy is aimed at achieving the following objectives:

1. To effect the best possible workmanship using the best products offered by our suppliers.
2. To provide prospective customers with a high level of confidence and maintain that confidence by satisfying the customer's requirements.
3. To increase quality consciousness and workmanship in all company personnel.
4. To ensure that a contract is carried out within the agreed time scale.
5. Through realizing these objectives, we are confident that we will improve our productivity and thus increase our profits.

MAIN REFERENCES

- **Ad-hoc Plumbers:** Pretoria, Brits, Witbank
Kallie du Plessis: (T): 012 331 5440 or (C): 082 817 1000
 - **Brewers Family:**
Chantal Beyers: (C): 076 972 5587
 - **Cobus Schoeman Architects:** Pretoria
Cobus Schoeman: (T): 012 803 4464 or (C): 082 447 2502
 - **Diaz Jewellery:** Gauteng
Carine Pienaar: (T): 012 997 5315 or (C): 082 853 6593
 - **Glosteel CC:** Gauteng
Wessel Bester: (T): 012 377 3255 or (C): 079 078 8862
 - **Heattech:** Gauteng
Hentie van Staden: (T): 087 943 7471 or (C): 072 650 0237
 - **Gold Valley Internet Lounge:** 31 Shops: Gauteng, Secunda, Parys, Witbank & Many More
Jose Nunes: (C): 08084 530 9348
 - **Lingana Property Investment 1:** Gauteng
Juanita Muir: (T): 012 664 6767 or (C): 081 399 3770
 - **Muelmed Hospital t/a Joint Radiotherapy:** Arcadia, Groenkloof & Roodepoort
Reinhardt Downing: (T): 012 440 8089 or (C): 082 310 2312
 - **Rooftop Contractors:** Gauteng
Jowannie Moolman: (T): 012 335 2784 or (C): 079 637 9299
 - **Silver Lakes Golf Estate:** Maintenance Contract since 2016
Mike Westman: (T): 012 809 0281 or (C): 072 283 0403
 - **Soma Laser & Skincare:**
Briony Griffiths: (T): 083 573 0982 or (C): 064 907 9990
 - **Snappy Chef:** Gauteng
Marius Kok: (T): 012 940 8199 or (C): 082 788 7214
- (REFERENCE LETTERS CAN BE SUPPLIED ON REQUEST)